



Whenever you see an Arrow think of Coca-Cola.

Bottled Coca-Cola

Its popularity is founded on its refreshing deliciousness, due to the fact that it is made with a syrup especially prepared for bottling.

For your own protection, when buying in bottles guard against misleading substitutes. Only the Genuine Bottled Coca-Cola has the name blown in the bottle, as well as imprinted on both the label and the crown top. Look for the name in all three places.

Demand the genuine by full name—nicknames encourage substitution.

COCA-COLA BOTTLING COMPANY

2-BK

Hickory, N. C.

RECORD WANTS

Advertisements inserted under this head, ONE CENT PER WORD for each insertion, but no advertisement taken for less than 15 cents. Additional words, more than 15, ONE CENT PER WORD. Unless the advertiser has a regular account, all advertisements under this head are STRICTLY CASH IN ADVANCE, the amounts being too small to warrant a charge. Copy for BUSINESS LOCALS cannot be taken over the telephone.

Bowles Furniture Company—Coffins and Caskets.

Hickory Garage is now excellently equipped to take care of automobile storage batteries, having purchased and installed the very latest type of motor generator set.

WANTED—Hustling young single man to travel with manager and solicit among farmers in North Carolina. Countryman preferred. Address F. A. Eckard, Hickory, N. C., General Delivery. 9-171wk.

Bowles Furniture Company—Coffins and Caskets.

WANTED—Buttonholes to make. Satisfaction guaranteed. Price reasonable, terms—cash. Apply to Mrs. C. L. Hight, 1038, Eighth avenue, phone 368-J.

WANTED—A good Misses wheel second hand. Must be a bargain. Call phone 301.

FOR SALE—A new piano. A rare bargain. J. L. Murphy.

CHARTER HOUSE
Rates \$1.00 per day, special rates by the week. Near depot and only one block from Postoffice.
9-22-1mo. MRS. J. R. BOYD.

FOR RENT—Store Room, however will rent to right party for stock, apply at 1205 13th street. 9-23-1wk.

WANTED—Two boys to sell Saturday Evening Post and Ladies' Home Journal. Apply to Van Dyke Book Shop. 9-21-15 tr

FOR RENT—Furnished rooms for gentlemen, with or without board; two blocks from square. Address X. Y., care Record. 9-23-1wk.

THIRD HOSIERY MILL

Hendersonville, Sept. 23.—James P. Grey and son, James P. Grey, Jr., of Johnston City, Tenn., have announced their plans to have a \$10,000 hosiery mill in operation in Hendersonville by the first of the coming year. A site has been purchased on Fourth avenue near the Southern tracks and plans and specifications are being drawn for the plant, machinery for which has been ordered for shipment on November 1.

Hard to Damage.
"Alpine scenery is very grand."
"Very durable, too. I imagine it will pull through war all right."—Kansas City Journal.

No, Maude, dear: the expression, "living in clover," doesn't necessarily imply that one is a hayseed.

The young doctor feels his own importance when he feels the pulse of his first patient.

Optimism is merely saving a little sunshine for a rainy day.

People who are weighed in the balance and found wanting generally blame it on the scales.

Bacon—I just think that young boy of yours may some day be president of the United States.
Egbert—How did you know I was going to make a college professor of him?—Yonkers Statesman.

Sports

Results Yesterday

AMERICAN

Boston 3-7; Cleveland 2-1.
New York 2-1; St. Louis 4-3.
Washington 2; Chicago 0.
Philadelphia 9; Detroit 13.

NATIONAL

Pittsburgh 2-2; Brooklyn 4-1.
Chicago 1; New York 3.
No others scheduled.

Standing

AMERICAN

Club	Won	Lost	Pct
Boston	95	45	.679
Detroit	93	51	.646
Chicago	82	62	.569
Washington	79	1	.564
St. Louis	63	72	.467
New York	63	78	.447
Cleveland	54	90	.375
Philadelphia	41	99	.293

NATIONAL

Club	Won	Lost	Pct
Philadelphia	81	59	.578
Boston	76	65	.539
Brooklyn	76	66	.535
Cincinnati	67	73	.479
St. Louis	69	77	.473
Pittsburgh	70	76	.479
Chicago	65	75	.464
New York	66	76	.465

By winning yesterday's game, 5 to 3, Asheville was able to claim the championship of North Carolina and Virginia. Rocky Mount put up a hard fight, but the Carolina Leaguers outclassed the Virginians in the pitching department.

Davidson College will meet Washington and Lee at Lexington Saturday, but the coaches have not selected the Presbyterian line-up. It is expected that Davidson will be able to show up well against their heavy opponents.

Carolina has indulged in the first scrimmage of the season. Trenchard has a large number of candidates, but they will not get a chance to show their worth for a week yet.

PRESS COMMENT

Time to Liquidate.

Wilmington Star.
Now that cotton, the south's principal money crop, is selling upon the open market at 10 cents per pound and above, we would like, without surrendering our conviction that the crop should not be dumped upon the market in such wholesale quantities as to result in undue depression of the price, to speak a word in behalf of that not inconsiderable portion of our citizenship known as the creditor class—the country merchant, the supply man in the smaller town, the wholesale merchant in the city and the manufacturer—to whom, without a doubt, the southern people, as a whole, owe a debt of deep gratitude for the manner in which they met the situation a year ago and kept the wheels of progress going, in spite of the dire distress into which the country was brought.

These men have carried the burden of financing the country very largely; they have strained their nerves and their credit that another crop should be made. The time for settlement has now arrived and in all the talk of holding for higher prices of cotton, the man, the firm or corporation that has been "holding the bag" for so long ought not to be left out of consideration now when a fairly remunerative price for the staple may be had and the markets are once again in full swing.

For the farmer who has no obligations to meet, of course, these remarks do not apply. For that one who can store or borrow sufficiently to liquidate all his obligations, the path of duty is just as easy. But for the far larger number who have produced a crop and have obligations, we take it that he has no right to withhold from his creditor that which is due him and to use it in virtually speculating for a higher price.

Discussing the "sapient" advice of an editorial writer who proclaims with unusual emphasis that the farmer has but to hold for a few months and receive 15 cents for his staple, the unusually well-informed Raleigh Times speaks in this way of the duty of the farmer in the present state of the market:

"This fact ought to be generally understood both by farmers and multitudes of their advisers; that there is a mortal limit to the right, even, to 'hold' cotton. The vice of gambling in futures lies not in the margins which the speculator puts up as his stake, but in the fact that the temptation is so strong to use for his bet money that belongs to somebody else, either in actuality or as a debt that ought to be discharged. The case of the average farmer is somewhat similar. As a rule he owes money advanced to him upon actual or moral security of a crop to be sold in the fall. If he elects to 'hold his cotton,' he should do so only after agreement and understanding with creditors. To act otherwise, with however good a motive, is to operate on capital to which others have the right of present use and possession."

Something Unusual.

Buffalo Express.
"What's the big celebration? Conquering hero or something?"
"No. One of the town boys murdered a fellow some years back and he's just been declared sane by a jury. That's the reception committee."

"The spelling book's all wrong, mamma."
"Why so, Ethel?"
"Because it don't look right for a little thing like a kitten to have six letters and a big cat to only have three."—Yonkers Statesman.

Patience—I understand Mr. Styles has refused to give his wife money for new clothes.
Patrice—What's she going to do?
"She's going on a hungry strike."—Yonkers Statesman.

A. M. E. CENTENNIAL OPENS.

Milwaukee, Wis., Sept. 23.—The annual conference and centennial convention of the African Methodist Episcopal church opened here for a five-day session. In the 500 delegates are many negro educators and journalists as well as churchmen.

SOUTHERN METHODIST UNIVERSITY OPENS

Dallas, Texas, Sept. 23.—The Southern Methodist University, completed this summer at a cost of more than half a million dollars, opened here with about 600 students enrolled. A campaign is now under way to collect \$1,000,000 through the south as a permanent endowment for the institution.

Hard to Explain.

The Louisville Courier-Journal tells this:
"Husband, you say you love me more than life itself?"
"I do."

"I watched you in the store today. You could raise a smile for every 10 cent customer who came in, yet you seldom have one at home. How is that?"
And he hasn't yet succeeded in framing a suitable reply.

We should all be thankful for what we get; also sometimes for what we don't get.

The waiter isn't always well balanced. If you don't tip him, he feels upset.

STATE OF NORTH CAROLINA, CATAWBA COUNTY.

In the Superior Court.
SALLIE HAAS
vs.
WYATT HAAS.

NOTICE.
The defendant above-named will take notice that an action entitled as above has been commenced in the Superior Court of Catawba County for absolute divorce and for custody of Frank Haas, child of the marriage of the parties; and the said defendant will further take notice that he is required to appear at the term of the Superior Court of Catawba County to be held on the first Monday of November, 1915, at the courthouse in said county, and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in her complaint. This, September 11, 1915.
J. T. SETZER,
Clerk Superior Court.

ADVERTISE STATE IS OBJECT OF CLUB

Chapel Hill, Sept. 23.—"The North Carolina Club stands for a thorough and intelligent knowledge of our home state and our home county as an essential preparation for good citizenship." In these words Doctor Branson, professor of rural economics at the university, summed up the purpose for which the North Carolina Club was organized.

On Monday night at the first meeting of the club Doctor Branson discussed the topic "Advertising North Carolina"; and at the same time he outlined the course of study to be pursued by the club this year. In substance his preliminary remarks were: There is an urgent necessity for our exhibiting to the world what North Carolina is and what she has. But before we can advertise North Carolina thoroughly and intelligently, we must first work out these facts for ourselves. For the next few months we will be working out the problems connected with advertising North Carolina. It is a big subject; the biggest now before the people of the state. We must do our work here thoroughly and accurately always remembering that our audience is not numbered by the few score students seated around this room; our audience is as big as North Carolina.

It was decided that the club members should meet together every fortnight and that three reports of approximately three hundred words each should be prepared for each meeting. For the next few months all these reports will deal with the subject, "Advertising North Carolina." The next meeting of the club will be held Monday, September 27, for the purpose of completing the organization and electing officers for the year. At this meeting two members of the club have volunteered to read papers on the first two topics taken up under the heading, "What we Have to Advertise in North Carolina." J. H. Allred, of Surry county, will discuss "Mineral Resources in North Carolina" and J. H. Lassiter, of Northampton county, the "Timber Resources—(1) Wood Lots, (2) Forests."

Ford

Runabout \$390; Touring Car \$440; Town Car \$640, f. o. b., Detroit. On sale at

Hickory Garage Co.

ELLIOTT BUILDING

PHONE 22

TRY A RECORD WANT

Reduce Your Fuel Bill

By the instillation of a modern heating plant
Hot Water, Steam or Warm Air

Estimates and information cheerfully furnished

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Great Aerial Bombardment Producing One of the Most Famous Battles of the European Conflict

Hundreds of Bombs Dropped From the Aeroplane Upon the Forts.
Hundreds of Shots Fired From the Forts.

SEE

The Aviator Circling Above the Forts Midst Smoke and Shell.
The Forts Destroyed by the Bombs Dropped by the Aeroplane.

Other Big Free Attractions Including Two
AEROPLANE FLIGHTS DAILY

GASTON COUNTY FAIR

Gastonia - - - - - October 12-15

CALL 261

For Genuine

Blue Gem Coal

Hickory Ice & Coal Co.

Hub Theatre Today

"The Unmarried Husband"
Two Reels.

A Coat-Tail Comedy.

Open From
2:30 to 10:30